

Matty Wraith: "Helps people, educate them more and like...instead of like...gives Cameron's death like a perspective of things to like help other people so like it wasn't just the thing that happened...like we can actually help people now to like not do the same thing as we would."

Laura Cowan: "I think it's a brilliant campaign like...There's been so much work on it and Fiona's been round around tonnes of schools and everything, it's really starting to make a difference."

Fiona: "It's hard to do something when you're doing it by yourself because you don't get the coverage that you need and when I started with Durham...Safe Durham Partnership, it was...you know...they put the idea to me and asked me to go in for a meeting and it progressed from there."

Laura: "It was really nice weather when we were walking down, it was like...it's a good memory to have in my head, I suppose."

Matty: "I was with him and he went under a canopy a few times and then he just went."

Fiona: "I had to go identify him and...yep...And that was the day.
"I'd like to think he was proud of what I was doing. I do think he would be proud of his friends and the way they've coped and the way they're helping to keep his memory alive, but I do think he'd be proud of the way we're doing things, he'd love it...He's centre of attention...He's a little peacock."